



*Good fun...  
Great Exposure!*

- Malvern is home to the **Oldest Memorial Parade** in the Nation!
- Thousands of area residents attend the parade and program!
- Covered by the **Phila. Inquirer, Cable and broadcast TV, & The Daily Local News**

You're invited to be a part of the **Fun** while you **Promote Your Business and Support Your Community!** Please consider :  
 Premier Sponsor (\$1000)  
 -Supporting Sponsor (\$500)  
 -Contributing Sponsor (\$250)

**THE ANNUAL MEMORIAL PARADE**  
**SUNDAY AFTER MEMORIAL DAY AT 1:30 PM**  
**DOWNTOWN MALVERN**

- Featuring
- Military color guards & vehicles
  - Fire trucks & antique cars
  - Floats & Specialty Units
  - Bands
  - Kids' decorated bicycle division

**MEMORIAL PARK ACTIVITIES**

- Memorial Ceremony & Military Honors
- Special Events
- Old-fashioned Community "Cake-Walk"
- Food & "rest" facilities available

Your tax deductible contribution will be acknowledged in the Parade Program.  
 Can we count on your support this year? For more information call 610-647-2577 or 610-647-3084  
 Or e-mail us at [moreinfo@malvernmemorialparade.com](mailto:moreinfo@malvernmemorialparade.com)

**Thank you & we hope to see you at the parade!**

**Upper Main Line Memorial Association**

Please complete and return to: **Upper Main Line Memorial Assoc. PO Box 544 Malvern, PA 19355**

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
AS IT SHOULD APPEAR IN THE PROGRAM

Address: \_\_\_\_\_

**Enclosed is a check for \$\_\_\_\_\_.** We would like to support the Parade by;

- PAYABLE TO UMLM ASSOC.
- Making a tax deductible contribution  
 Sponsorship Level: Premier (**\$1000**) Supporting (**\$500**) Contributing (**\$250**) Sponsor (**\$100**)
  - Entering a float with the patriotic theme of \_\_\_\_\_
  - Participate by: \_\_\_\_\_
  - I would like more information. Please have someone call; phone number: \_\_\_\_\_